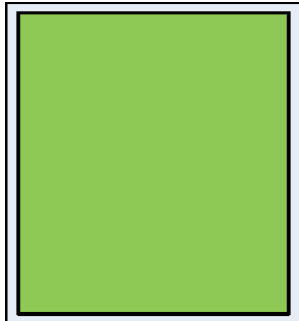
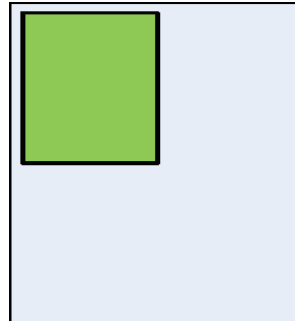




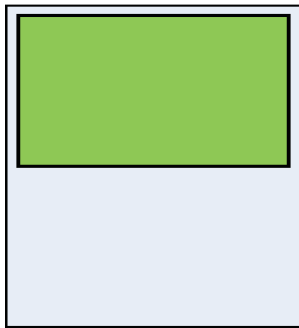
**2019 So Cal Classic**  
**Program Show Guide Ad Rates**  
*Show Date: Friday, July 19<sup>TH</sup>, 2019*



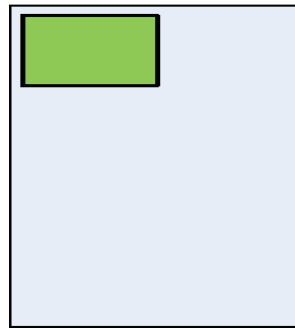
**Full Page**  
8" x 10.5"  
\$300



**Quarter Page**  
3.875" x 4.875"  
\$100



**Half Page**  
8" x 4.875"  
\$175



**Business Card/  
Personal Message**  
\$50

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Telephone (\_\_\_\_\_) \_\_\_\_\_ EMail \_\_\_\_\_

Impulse Member Name \_\_\_\_\_

\* Artwork & Payment Due by Friday, June 28, 2019

Forward Ad Copy or Artwork to:

[yippikiyeh@yahoo.com](mailto:yippikiyeh@yahoo.com) Irene Yeh (818) 653-4707

Additional questions: Bill Greenberg (818) 903-3946

- I have enclosed my check, payable to Impulse
- Please charge my credit / debit card:  Visa  MasterCard  American Express  Discover

For payment via card, please contact Robert Mac Tavish at: [finance@impulseyoutharts.org](mailto:finance@impulseyoutharts.org)

For Business Sales, please contact Irene or Moses for mailing instructions.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



# 2019 So Cal Classic

## Program Show Guide Ad Rates

Show Date: Friday, July 19<sup>TH</sup>, 2019

On July 19th, 2019, Impulse Drum and Bugle Corps will host the DCI SoCal Classic at Ron Yary Stadium, at Bellflower High School. The event program offers an exciting opportunity for businesses and individuals to demonstrate their support of Impulse Drum and Bugle Corps and its members. This year the program will be sold at three different show locations from Riverside to Bellflower to San Diego. Therefore, your ad will get much more exposure to many more people in a wider area. In addition, our show, The SoCal Classic will be live streamed on FloMarching, the official streaming site for DCI. For those purchasing silver packages or higher please provide a banner big enough to be seen on TV. They will be displayed on the visitor side bleachers and will be seen during most of the broadcast.

### Packages

#### Platinum \$10,000

Company banner on our webpage

Company logo on trailer

Company banner (provided by sponsor) displayed in stadium during competition Special mention by PA announcer at SoCal Classic

Premium placed full-page ad in show

program 8 VIP tickets to SoCal Classic

#### Gold \$5000

Company logo on trailer

Company banner (provided by sponsor) displayed in stadium during competition Special mention by PA announcer at SoCal Classic

Premium placed full-page ad in show

program 8 VIP tickets to SoCal Classic

#### Diamond \$1000

Company banner (provided by sponsor) displayed in stadium during competition Special mention by PA announcer at SoCal Classic

Premium placed full-page ad in show

program 8 VIP tickets to SoCal Classic

#### Silver \$500

Company banner (provided by sponsor) displayed in stadium during competition Special mention by PA announcer at SoCal Classic

Full-page ad in show

program 4 VIP tickets to

SoCal Classic

#### Advertising-no package

Full page-\$300 (Artwork size: 8"x10.5")

Half page-\$175 (Artwork size: 8"x4.875")

Quarter page-\$100 (Artwork size: 3.875"x 4.875")

Business card/Personal message-\$50

#### Artwork Requirements

- All sponsorship artwork must be supplied as PDF (preferred) or JPEG files and created in the correct size
- JPEG quality should be 300 dpi
- Images should be in black and white or grayscale