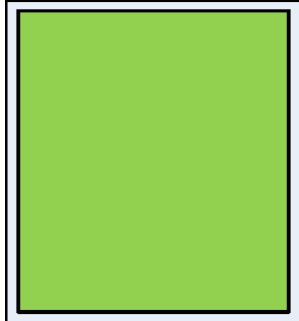
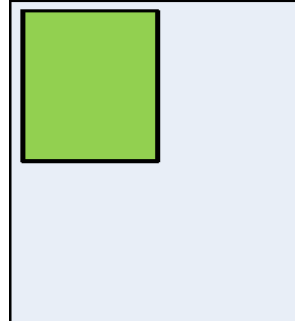




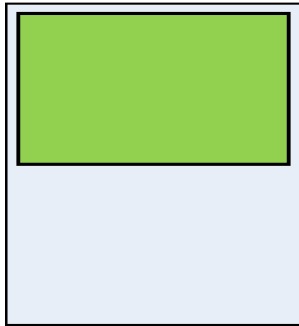
**2018 So Cal Classic**  
Program Show Guide Ad Rates  
Show Date: Sunday, July 15, 2018



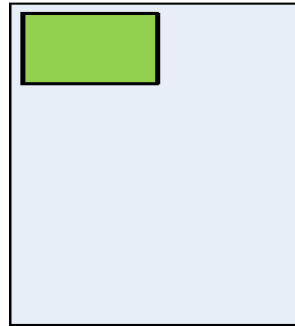
**Full Page**  
8" x 10.5"  
\$300



**Quarter Page**  
3.875" x 4.875"  
\$100



**Half Page**  
8" x 4.875"  
\$175



**Business Card/  
Personal Message**  
\$45

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Telephone (\_\_\_\_\_) \_\_\_\_\_ EMail \_\_\_\_\_

Impulse Member Name \_\_\_\_\_

\* Artwork & Payment Due by Saturday, June 25, 2018

Forward Ad Copy or Artwork to:  
[yippikiyeh@yahoo.com](mailto:yippikiyeh@yahoo.com) Irene Yeh (818) 653-4707  
Moses Covarrubias (562) 774-7439

- I have enclosed my check, payable to Impulse
- Please charge my credit card:     Visa     MasterCard     American Express     Discover

Account number \_\_\_\_\_ Exp. Date \_\_\_\_\_

For Business Sales, please contact Irene or Moses for mailing instructions.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



# 2018 So Cal Classic

## Program Show Guide Ad Rates

Show Date: Sunday, July 15, 2018

On July 15th, 2018, Impulse Drum and Bugle Corps will host the DCI SoCal Classic at the Cerritos College Falcon Field. The event program offers an exciting opportunity for businesses and individuals to demonstrate their support of Impulse Drum and Bugle Corps and its members.

### Packages

#### Platinum \$10,000

Company banner on our webpage  
Company logo on trailer  
Company banner (provided by sponsor) displayed in stadium during competition  
Special mention by PA announcer at SoCal Classic  
Premium placed full-page ad in show program  
8 VIP tickets to SoCal Classic

#### Gold \$5000

Company logo on trailer  
Company banner (provided by sponsor) displayed in stadium during competition  
Special mention by PA announcer at SoCal Classic  
Premium placed full-page ad in show program  
8 VIP tickets to SoCal Classic

#### Diamond \$1000

Company banner (provided by sponsor) displayed in stadium during competition  
Special mention by PA announcer at SoCal Classic  
Premium placed full-page ad in show program  
8 VIP tickets to SoCal Classic

#### Silver \$500

Company banner (provided by sponsor) displayed in stadium during competition  
Special mention by PA announcer at SoCal Classic  
Full-page ad in show program  
4 VIP tickets to SoCal Classic

#### Advertising-no package

Full page-\$300 (Artwork size: 8"x 10.5")  
Half page-\$175 (Artwork size: 8"x 4.875")  
Quarter page-\$100 (Artwork size: 3.875"x 4.875")  
Business card/Personal message-\$45

#### Artwork Requirements

- All sponsorship artwork must be supplied as PDF(preferred) or JPEG files and created in the correct size
- JPEG quality should be 300 dpi
- Images should be in black and white or grayscale